



Exclusively for Fotona Owners

“Advanced User’s Conference for Fellowship & Success”

A CME Workshop

As a Fotona laser owner, you and your success are very important to us. To that end, we have created a workshop just for you... one we know will EXCITE you, ENHANCE your laser knowledge and help BUILD your practice and relationship network with fellow Fotona Owners.

- Designed from your input, course content will propel all facets of your aesthetic practice to its ultimate level. This is one workshop you DON'T want to miss!
- Learn Advanced Concepts in...
 - Non-ablative laser therapies
 - Ablative laser therapies
 - Business management
 - Marketing your Aesthetic Practice
- Be the first to hear about new, emerging technologies from Fotona...
 - NEW Fractional Handpiece
 - NEW Frac3 Pixel Screen Technology
 - Laser Lipolysis Body Sculpting

When: *****October 10th & 11th, 2008**
8:30am -4:30pm

Where: Sanctuary Medical Aesthetic Center
Boca Raton, FL

Hotel: Boca Raton Marriott at Boca Center
5150 Town Center Circle
Boca Raton, FL 33486
Reservations 888-888-3780

(Mention Fotona Workshop for Special Rates)

Credits: 14 CME - AAFP Prescribed

Tuition: \$1595 = Physicians
\$895 = Nurses & Tech.

(Tuition includes: CME and course materials.
Breakfast, Lunch, Friday Night Dinner Party)

Speakers

- Thomas A. Sult, MD, Fotona Medical Director
- Robin A. Sult, RN, Fotona Clinical Director
- Jason Pozner, MD, FACS, Plastic Surgeon
- Roberta Gartside, MD, FACS, Plastic Surgeon
- Wheat Bailey, Aesthetic Business Consulting, Inc
- Phil Thompson, Custom Aesthetic Technology

For Additional Details
or to

REGISTER NOW

Please contact:

Jennifer Childs, 612-961-0367

jchilds@fotona.us

COURSE AGENDA - DAY 1, Friday, October 10th

- 7:30 - 8:00 AM Registration
- 8:00 - 8:15 AM Introduction - Thomas Sult MD (Conference Director)
- 8:15 - 9:15 AM Achieving Extreme Success - New Techniques/Technologies (1.0 hr) - Thomas Sult MD
- 9:15 - 10 AM Exceeding Expectations - Case Management and Protocol to Achieve Clinical Success: Part 1, Skin Tightening; NEW Fractional & FRAC-3 (0.75 hr) - Robin A Sult RN
- 10:00 - 10:15 AM BREAK
- 10:15 - 11:00 AM Exceeding Expectations - Case Management and Protocol to Achieve Clinical Success: Part 2, Hair Reduction with NEW S11 High Speed Scanner (0.75 hr) - Robin A Sult RN
- 11:00 - 12:00 PM Exceeding Expectations - Case Management and Protocol to Achieve Clinical Success: Part 3, Vascular Management of Face & Body - NEW Fotona Techniques (1.0 hr) - Robin A Sult RN
- 12:00 - 1:00 PM LUNCH
- 1:00 - 2:00 PM Skin Resurfacing / Non-Ablative & Ablative (1.0 hr) - Roberta Gartside MD, Plastic Surgeon
- 2:00 - 3:00 PM The New Wave in Body Sculpting (1.0 hr) - Jason Pozner MD, Plastic Surgeon
- 3:00 - 3:30 PM Transport to Sanctuary Medical Aesthetic Center
- 3:30 - 5:30 PM Treatment Procedures Rotation: All Faculty (2.0 hrs)
- Fractional Skin Tightening
 - Hair Reduction with High-Speed Scanner
 - Vascular Treatments
 - Skin Resurfacing / Non-Ablative & Ablative
 - Body Sculpting Treatments
- 6:30 - 9:30 PM **Dinner Party at the Boca Raton Marriott**

COURSE AGENDA - DAY 2, Saturday, October 11th

- 8:00 - 9:30 AM The Business of Aesthetics / Model Overview (1.5 hr) - Wheat Bailey
- 9:30 - 10:30 AM Marketing & Advertising Strategies That Work - (1.0 hr) - Phil Thompson
- 10:30 - 10:45 AM BREAK
- 10:45 - 11:45 AM The Consultation: Techniques & Strategies That Work - (1.0 hr) Robin Sult RN
- WORKING LUNCH
- 11:45 - 12:45 PM Marketing Your Services / Direct-to-Consumer (1.0 hr) Wheat Bailey
- 12:45 - 1:15 PM Websites & Other Necessities (0.50 hr) - Wheat Bailey
- 1:15 - 2:15 PM Training & Incentives for Your Staff/Expectations (1.0 hr) - Phil Thompson
- 2:15 - 3:00 PM General Considerations / Q&A with Faculty (0.75 hr)